

TopicView: Visually Comparing Topic Models of Text Collections

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Modeling Text Data

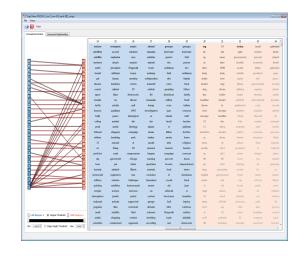


- Latent Semantic Analysis (LSA) vs Latent Dirichlet Allocation (LDA)
- Similarities
 - Bag-of-words modeling
 - Transform text to term-document frequency matrices
 - User-defined # of dimensions
 - Produce weighted term lists for each concept/topic
 - Produce topic weights for each documents
 - Results used to compute document relationship measures
- Differences
 - LSA: truncated singular value decomposition (SVD) -> correlations (-1 to 1)
 - LDA: Bayesian model -> probabilities (0 to 1)
 - Output quantities have different ranges and meanings
- Direct numeric comparison not meaningful



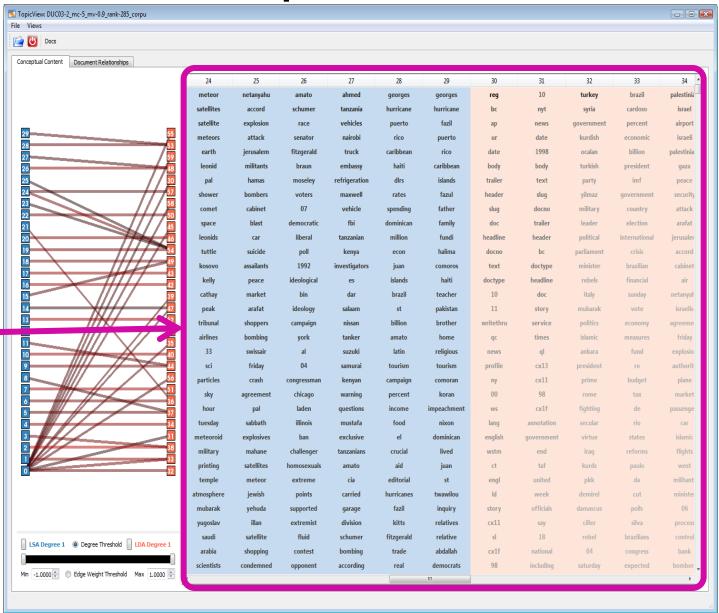


- Focus on how models used in applications
- Conceptual content
 - Topic models
 - Labels
- Document relationships
 - Scatter plots
 - Graphs
 - Landscapes
- TopicView application
 - Visually compare and interactively explore models
 - Tabbed panels (Conceptual Content & Document Relationships)
 - Linked views
 - Built using Titan Informatics Toolkit





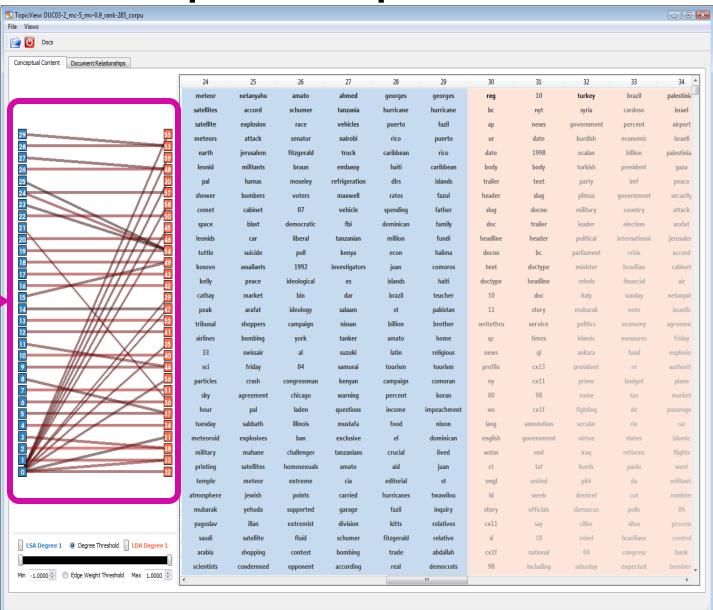
Term Topic Table



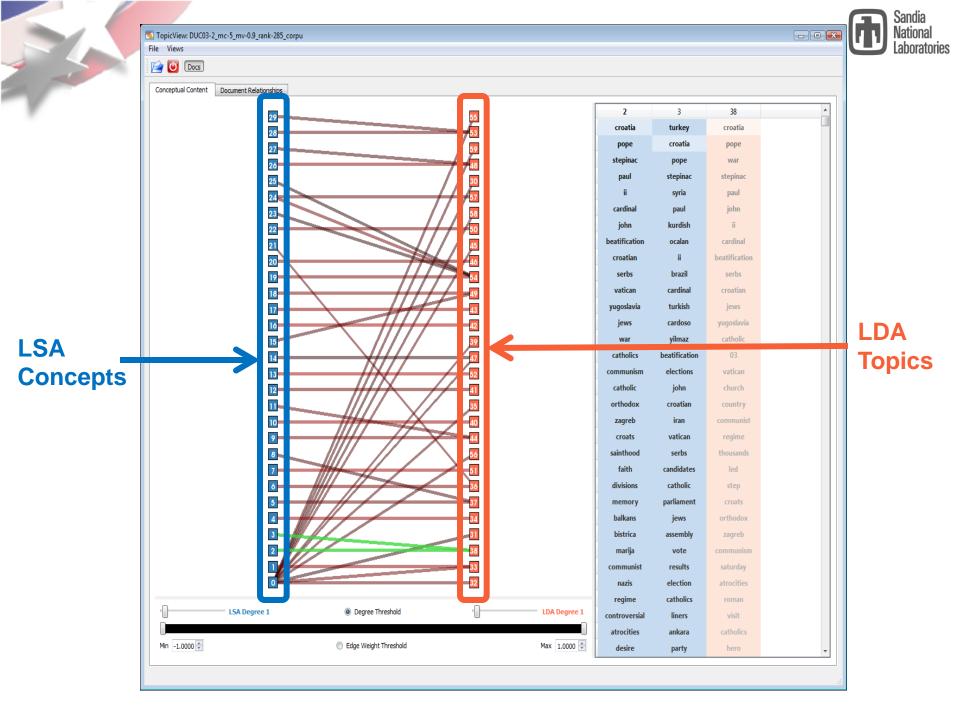
Detailed Conceptual Similarity



Bipartite Graph

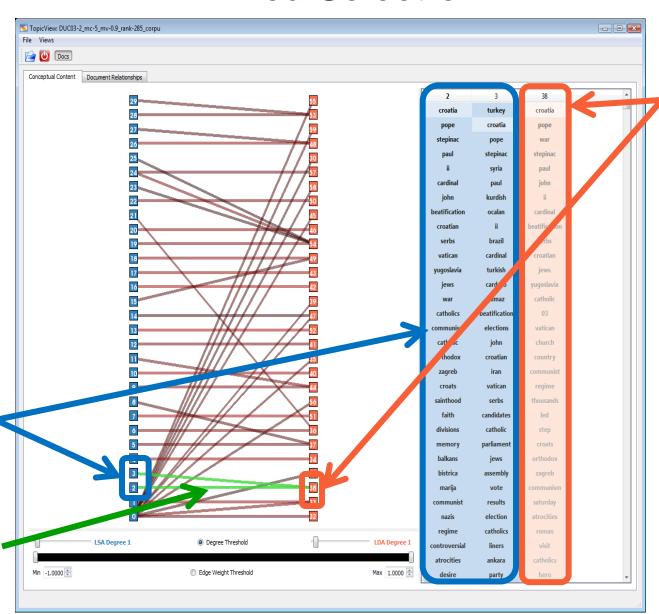


High-level Conceptual • Similarity





Linked Selection



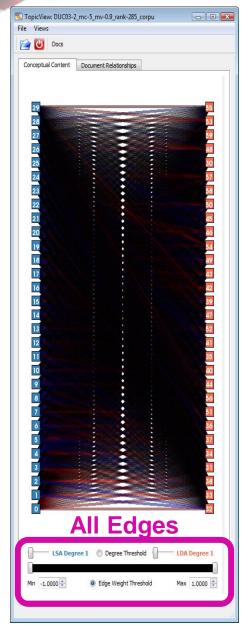
Selected Topics

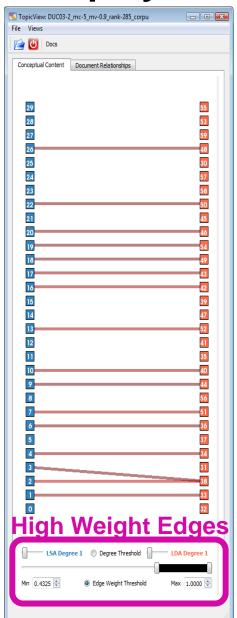
Selected Concepts

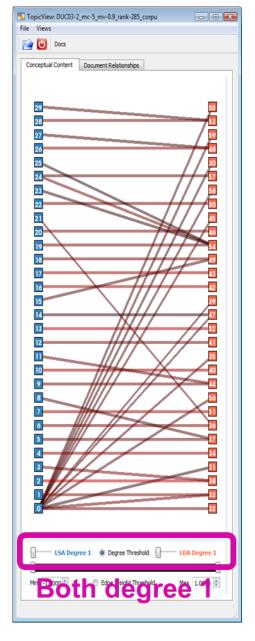
Green = Selected Edges



Edge Display Controls



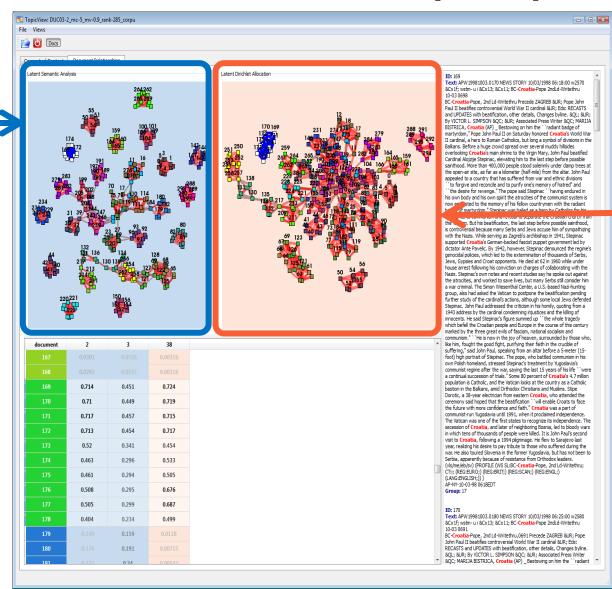






Document Relationship Graphs

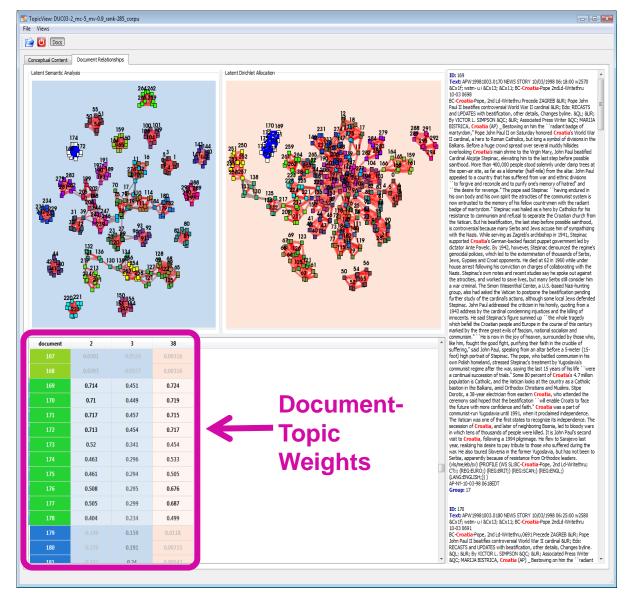
LSA Document Similarity Graph



LDA Document Similarity Graph

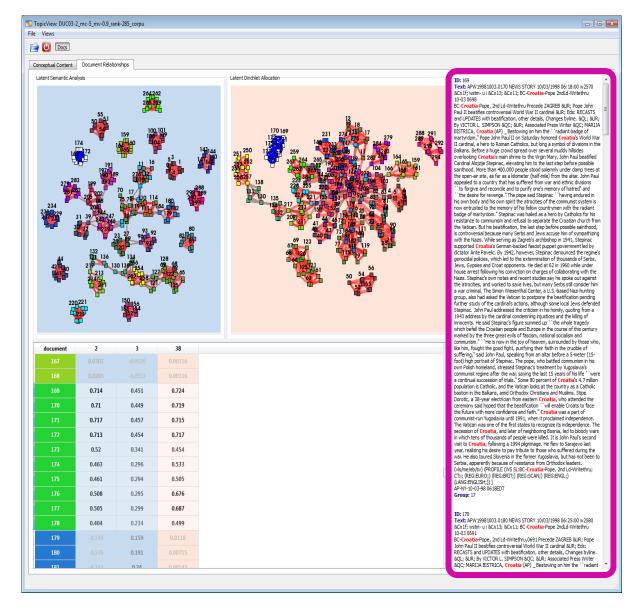














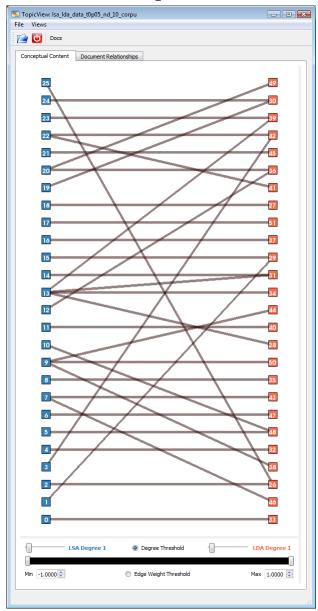
Alphabet Data Case Study

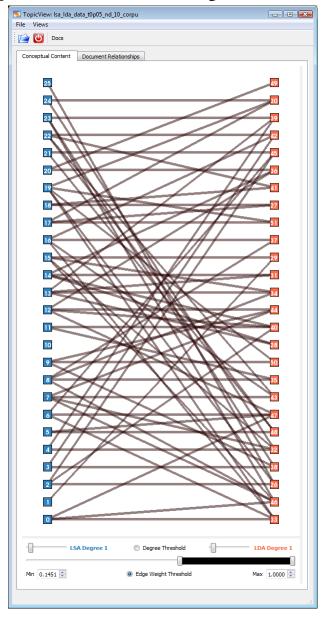
Synthetic Data for verification

- 26 clusters (one per letter), 10 documents each
- Each document contains only words starting with a single letter
 - absorbent autonomic appeals anthology aristocrats ...
 - bacquire bairbags baiming babomination battorney bafter ...
 - cadvisory cassumption cappears camount canthropology
 - ...
- Each algorithm given concept/topic count of 26



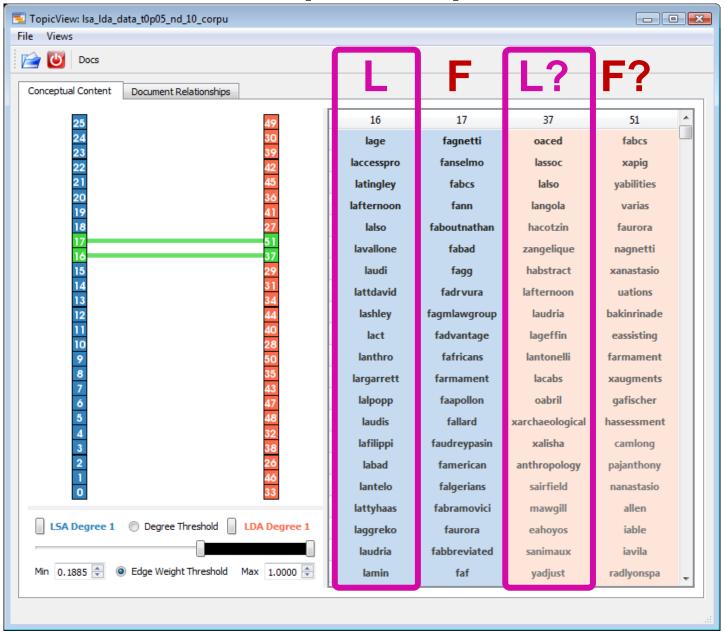
Alphabet Topic Similarity





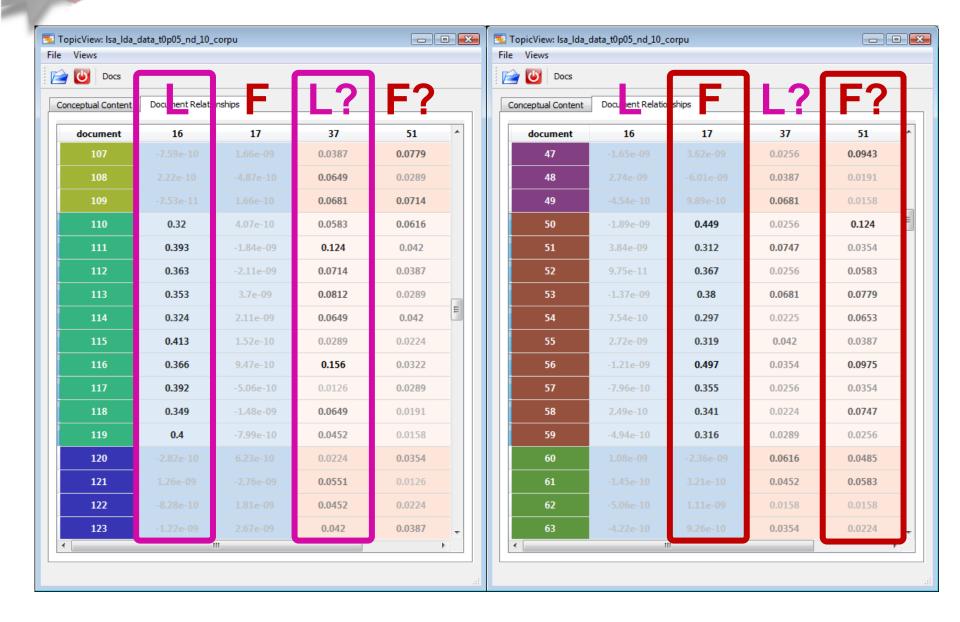


Term/Topic Comparison



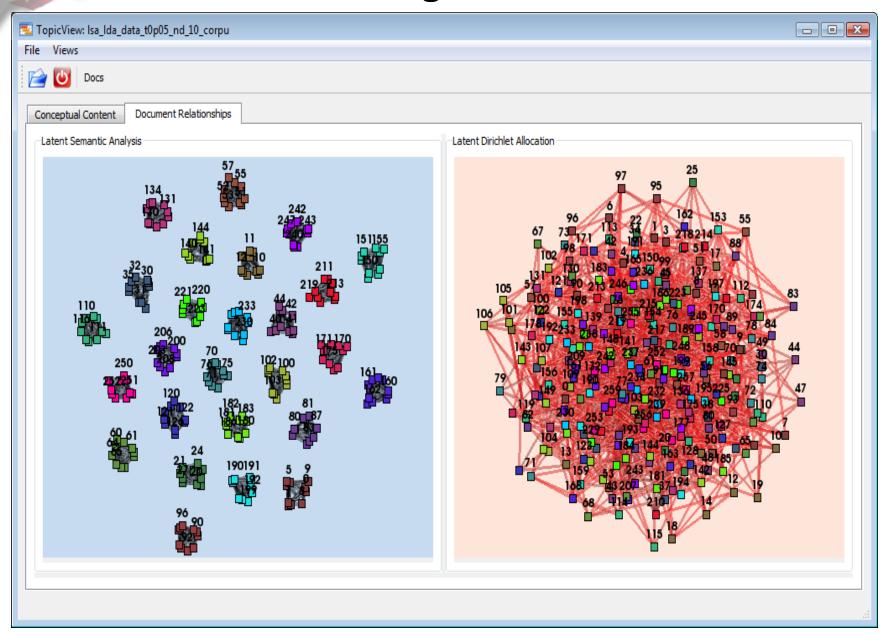


Document-Topic Weights





Clustering Evaluation





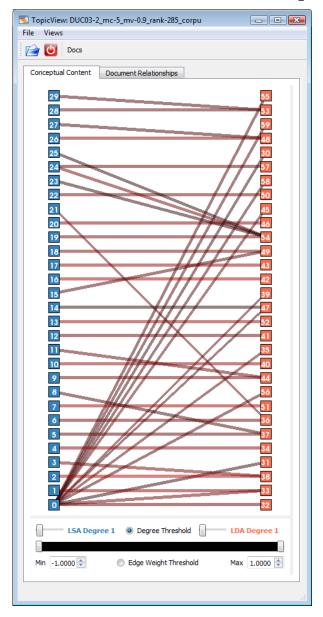
DUC Data Case Study

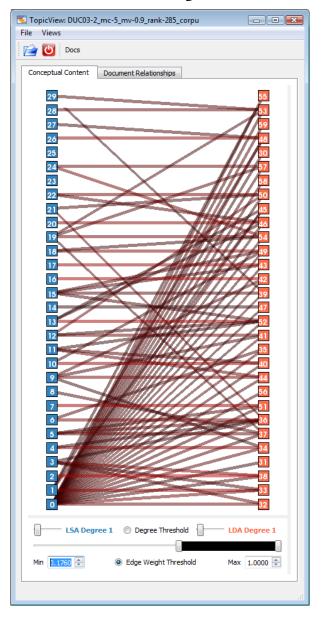
Document Understanding Conference (DUC) Data (real world)

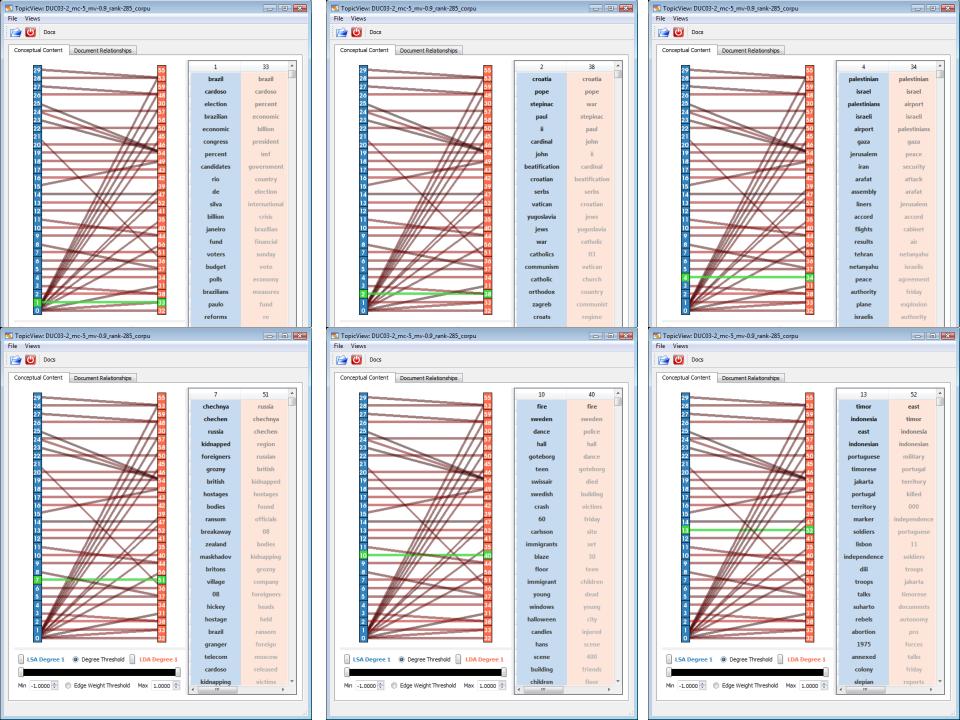
- 30 clusters, ~10 documents each
- Human categorized around particular topic/event
- Associated Press articles
- New York Times articles
- Each algorithm given concept/topic count of 30



DUC Topic Similarity

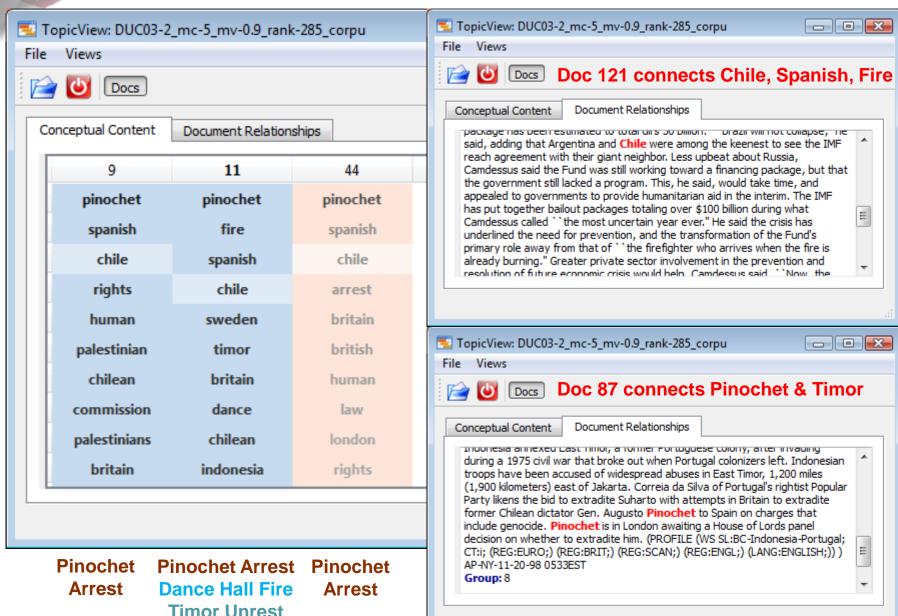






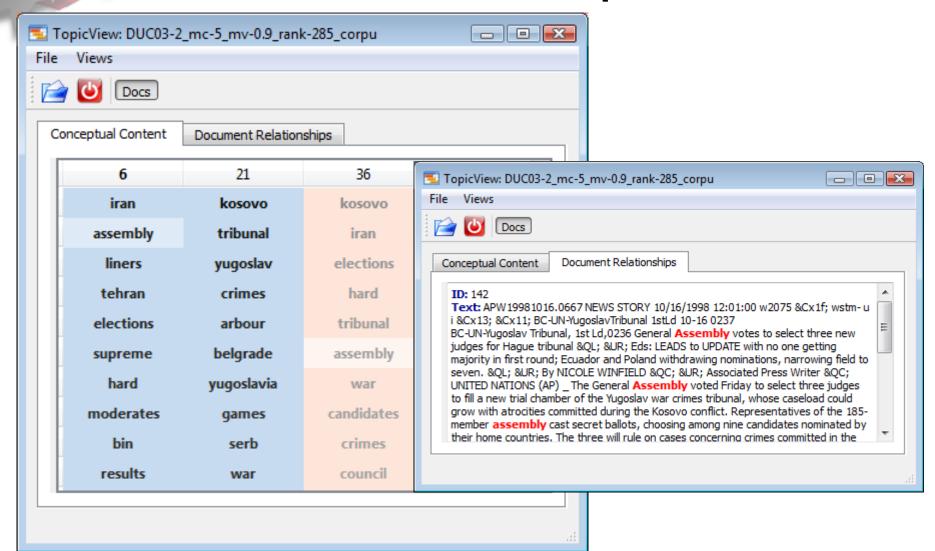


LSA Combines Topics





LDA Combines Topics

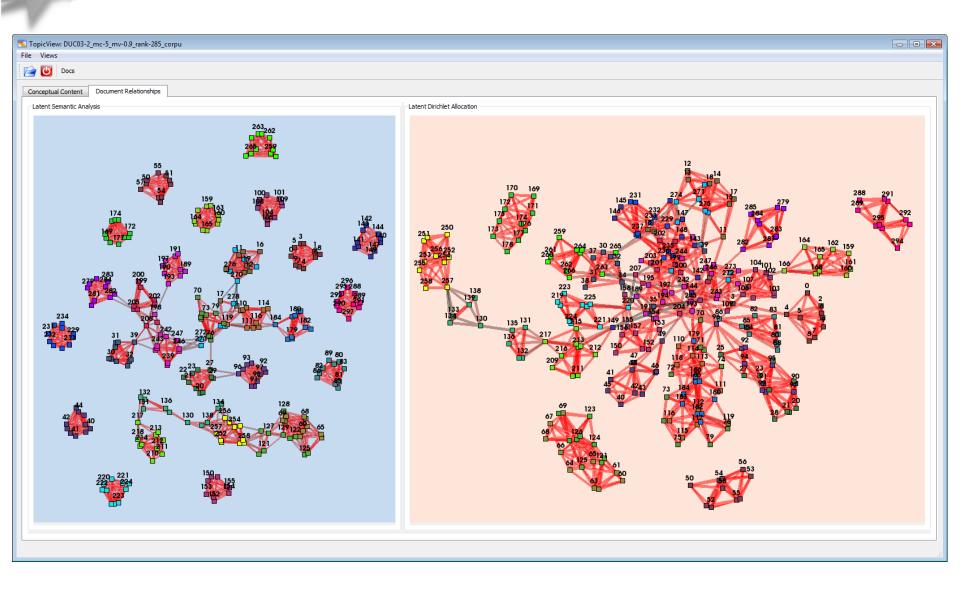


Iranian Elections

Bosnian Tribunal Iranian Elections Bosnian Tribunal

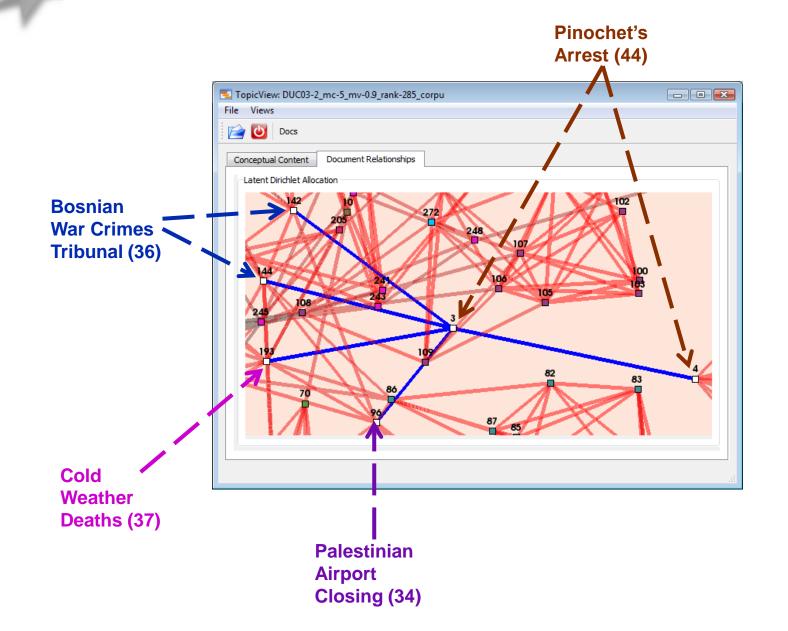


DUC Document Relationships



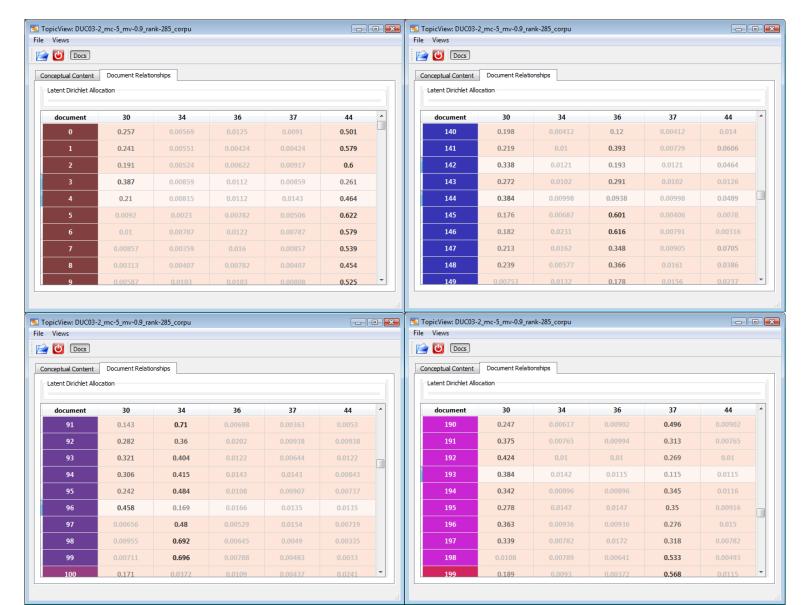


LDA Unexpected Connections



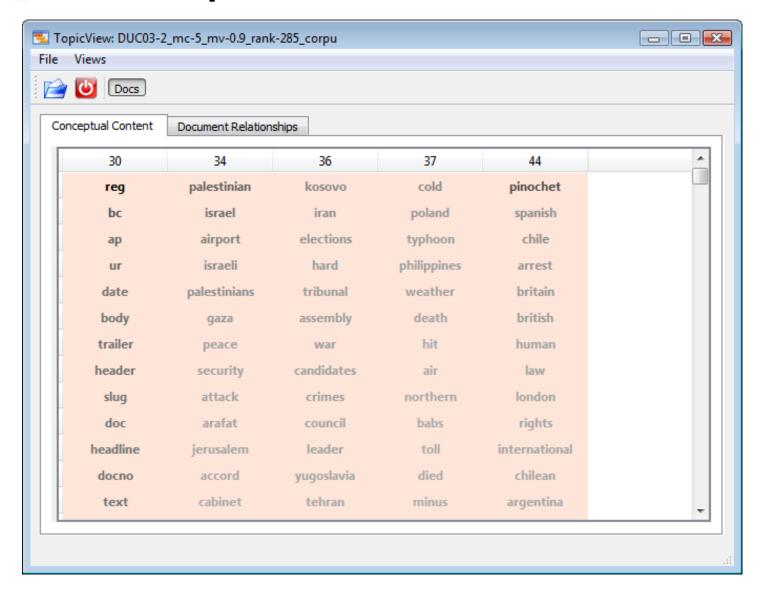


Documents more strongly connected to Topic 30 than conceptual topics



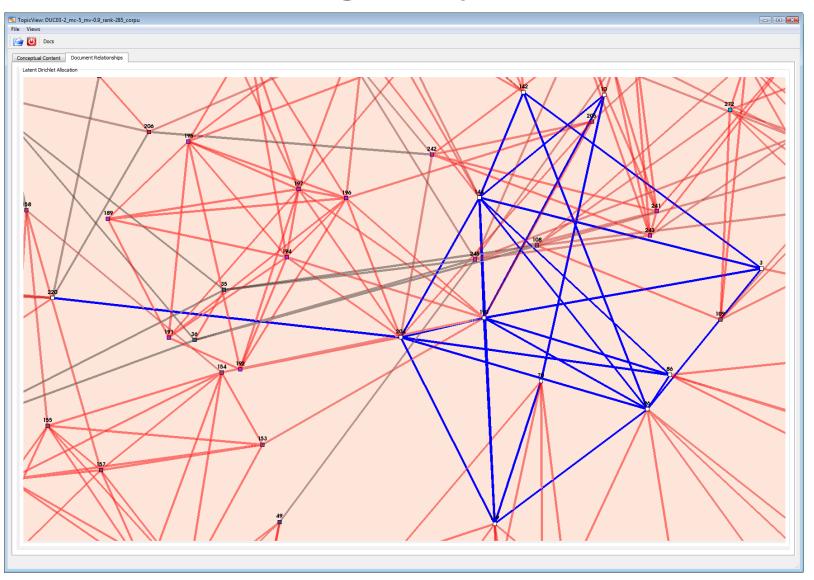


Topic 30 - AP wire source



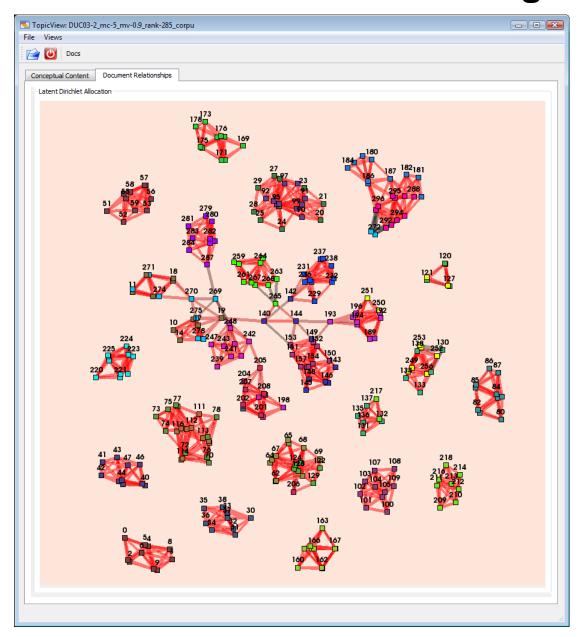


Bridging documents: conceptual content outweighed by source content





LDA rerun without header tags



Conclusions



- LSA concepts provide good summarizations over broad document groups
- LDA topics are focused on smaller groups
- LDA's limited groups and probabilistic mechanism provides better labeling
- LSA's document relationships do not include extraneous connections between disparate topics
- Better graphs
- Better labels